

Senior Concerns

Improving The Lives of Seniors & Family Caregivers

COMMUNITY IMPACT UPDATE 2014

Serving Thousand Oaks, Newbury Park, Westlake Village, Agoura Hills, Oak Park, Simi Valley & Moorpark, CA

Adult Day Program

Over the last year, Senior Concerns' Adult Day Program provided

156,000 hours of social and cognitive stimulation for physically or cognitively challenged elders in our community, allowing them to stay at home and out of institutions.

130 family caregivers received life-saving respite from their caregiving duties.



Through your support, Senior Concerns has awarded over **\$140,000 in scholarships** for the Adult Day Program this past year.

“Because of Senior Concerns' Adult Day Program, my mom had a much better quality of life as her Alzheimer's progressed. She never felt isolated or alone. Mom laughed and experienced joy at the Center. And when she came home at night, I was able to spend quality time just loving my mom.” ~ Sandy

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With your support, Senior Concerns provided scholarships for over **5,000 meals** for low-income, homebound seniors through our Meals On Wheels Program last year.

In partnership with Los Robles Hospital and Medical Center, Senior Concerns prepared over **35,000 fresh, nutritionally-balanced hot lunches** and light evening meals for homebound elders last year. All meals were delivered by community volunteers.

“Dad wants to be as independent as possible, but he doesn’t always eat if he doesn’t have meals prepared ahead of time. Meals On Wheels is very much a peace-of-mind service. You know that he’s getting healthy food.” ~ Carlene

In partnership with Conejo Parks and Recreation District, last year, Senior Concerns served over **12,000 congregate lunches** to community elders at the Goebel Adult Community Center.



In partnership with local active senior centers, Senior Concerns’ Advocates have provided **6,000 seniors** with information and one-on-one counseling about Social Security, Medicare, Medi-Cal and housing options.

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CAREGIVER SUPPORT CENTER

powered by
**Senior
Concerns**

In its first six months of operation, Senior Concerns' Caregiver Support Center has provided invaluable services, information and emotional support to over 1,000 stressed family caregivers so they can provide better sustained care for themselves and their aging loved ones.



"The Caregiver Support Center case manager offered me incredible advice and encouragement. She made me feel like my life was saved."

~ Elinor



Workshops
Support Groups
Senior Advocates
Nutrition Counseling
Pro Bono Legal Services
Information and Referrals
Pro Bono Financial Services
Geriatric Care Management

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Senior Concerns' Physician's Campaign

educates community physicians, nurses, case managers and discharge planners about the critical assistance we offer.

Our referral pads make suggesting services easy.

"I'm able to confidently refer my patients to Senior Concerns. Their programs and services are vital in our community."

~ Dr. Hannah Grossman

Senior Concerns Programs and Services for the Community

LET YOUR
SENIOR
CONCERNS,
BE OUR
CONCERN



Your partner in supporting frail and/or cognitively challenged seniors and their family caregivers

THINKING ABOUT YOUR FUTURE?

WE ARE...

**BOOMER
BOOTCAMP**

A CREATIVE
SPEAKER SERIES
TO HELP YOU
LOOK
FORWARD
TO THE
NEXT 30 YEARS!

JOIN US
NOVEMBER
6, 13, & 20



THOUSAND OAKS CIVIC ARTS PLAZA
SCHERR FORUM THEATRE
THOUSAND OAKS, CA



Senior
Concerns

Senior Concerns' **Boomer Bootcamp** brings nationally-recognized speakers on topics of positive aging to the local community.

"In addition to Boomer Bootcamp, Senior Concerns' Monthly Positive Aging Workshop brings me information and resources to help my parents (and me) plan for our future." ~ Sue

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CONEJO VALLEY SENIOR CONCERNS, INC.

(A Non-Profit Corporation)

STATEMENT OF ACTIVITIES

For the Years Ended June 30, 2013 and 2012

(Summarized Totals for 2012)

	2013	2012
Operating Support and Revenue		
Public Support	\$ 181,643	\$ 102,351
Grants	339,850	305,438
Program fees	928,068	1,028,097
Thrift shop, net of \$132,951 expenses	90,312	107,459
Investment return	16,604	21,827
Total support and revenue	1,556,477	1,565,172
Other Income		
Caregivers net income (loss)	(32,331)	(7,156)
Special events revenue, net of \$54,284 expenses	266,541	193,933
Total other income	234,210	186,777
Investments		
Unrealized gain on investments	23,942	(21,362)
Total investments	23,942	(21,362)
Assets Released from Restrictions	-	-
Total Revenue and Income	1,814,629	1,730,587
Expenses		
Program services	1,411,447	1,832,192
General and administrative	237,905	87,419
Fundraising	116,324	103,283
Total expenses	1,765,676	2,022,894
Change in net assets	48,953	(292,307)
Net assets, beginning of year	2,242,403	2,534,710
Net assets, end of year	\$ <u>2,291,356</u>	\$ <u>2,242,403</u>

To see more complete financial information go to:

www.seniorconcerns.org/aboutus/corporateinformation

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"I am tremendously proud of Senior Concerns' accomplishments over the past year. At a time when the senior and family caregiver populations are growing exponentially, Senior Concerns has risen to the challenge with new programs and services to meet our community's needs." ~ David Catlin, Senior Concerns' Chairman of the Board

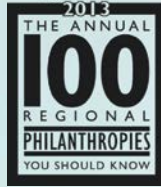


**NONPROFIT
organization
of the year
2012**

presented by
Greater Conejo Valley Community Foundation
a charitable entity of the Greater Conejo Valley Chamber of Commerce

2012 Nonprofit of the Year

CSQ PRESENTS...



2013 CSQ Magazine
Top 100 Philanthropies



4 Star Rating (out of 4)
from Charity Navigator



Grant Recipient

5 of 5

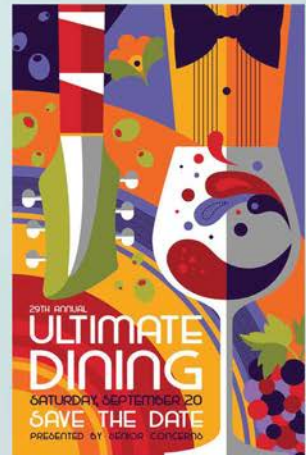
GuideStar 5 out of 5
based on 25 independent reviews

The **ANNENBERG** *FOUNDATION*
Grant Recipient



June 8, 2014

The Bargain Boutique
and Thrift Store



September 20, 2014

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Dear Friend,

Since our founding in 1975, Senior Concerns has been dedicated to serving seniors and family caregivers in our community.



Back then, a forward thinking, dedicated group of citizens saw the need to transform how we age within the context of community and community-based support services with the idea that we are better together than when we try to do it alone.

Aging in community is important because it is at the core of how we live every day. We converse with neighbors or bring food to a sick friend. Being connected and relying on one another is what makes us vital, especially as we age.

Programs like Meals On Wheels, Senior Advocacy, our Adult Day Program, our Caregiver Support Center, our pro bono legal, financial and case management services, as well as all of our education and outreach are intended to make our community “the best place to grow old.”

We are committed to improving our offerings as new models reveal themselves. In the coming year we will be beginning our SERVICE SUPPORT BY DESIGN Campaign intended to make our Hodencamp location state of the art—incorporating Universal Design features (better lighting, flooring, and ergonomic seating), enhanced outdoor activity areas, transformative rooms, a coffee bar, a private family dining room, and a special space for intergenerational activity. Endowment gifts and naming opportunities will be available.

We are blessed to have a cadre of individuals helping us in our efforts— from our community partners mentioned in this brochure, to our Board of Directors, over 800 volunteers, dedicated staff, sponsors, grantors and donors.

We invite you to be a part of our future, either by volunteering or making a financial contribution, today.

With gratitude,

Andrea Gallagher

Certified Senior Advisor (CSA®)
President, Senior Concerns

At Senior Concerns, each program we offer is intended to enable seniors (and family caregivers) to have a positive aging experience in our community.

A major gift is a creative act; an opportunity for a funder to transform an institution or catalyze a new stage of growth for an organization.

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Yes, I want to support Senior Concerns and our community! Here is my **one time gift** of :

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$100 ☐ Other _____

- ☐ I would like to pledge \$_____ to be paid over three years.
☐ I would like more information about Service Support by Design Capital Campaign.
☐ I would like information about making an endowment gift to Senior Concerns.
☐ I would like more information about including Senior Concerns in my will or trust.
☐ Please charge my gift on my credit card (please circle one): VISA MC AMEX DISC

Card Number: _____ Exp. _____ Security Code: _____

Signature: _____

☐ Please find my check enclosed.

Here is my contact information for your records:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To learn more about our programs or to schedule a tour of Senior Concerns, please contact
Janet Young at (805) 497-0189 or janety@seniorconcerns.org

Our 501(c)(3) Non-Profit Organization Taxpayer ID is 95-2992927



LOCATIONS: Thousand Oaks | Simi Valley | Moorpark | Agoura Hills

SENIOR CONCERNS

401 Hodencamp Road
Thousand Oaks, CA
805.497.0189

GOEBEL ADULT COMMUNITY CENTER

1385 E. Janss Road
Thousand Oaks, CA
805.495.6250

MOORPARK ACTIVE ADULT CENTER

799 Moorpark Avenue
Moorpark, CA
805.517.6261

SIMI VALLEY SENIOR CENTER

3900 Avenida Simi
Simi Valley, CA
805.583.6363

AGOURA HILLS RECREATION CENTER

30610 Thousand Oaks Blvd.
Agoura Hills, CA
818.597.7361

SENIOR CONCERNS MOBILE CAREGIVER CENTER

For times and locations
CALL: 805.497.0189

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