



# Ladin Subaru 26th Annual Love Run



## Benefitting Meals On Wheels

# Sunday, June 2, 2019

# Sponsorship Guide

The Love Run is a Half Marathon, 10K, 5K & 1 Mile Fun Run, appealing to a wide variety of demographics including both competitive and casual runners, walkers, and families. In it's 26th year (2019) the event attracts roughly 2,500 participants, over 50 vendors/sponsors, and an estimated 500+ spectators. The run funds scholarships for our local Meals On Wheels Program.

### EVENT FEATURES

- 2nd Highest Rated 5K/10K in Conejo Valley
- Tech Running Top for All Participants
- Professionally Chip Timed
- Finisher's Medal for All Participants
- Best Goodie Bag in Ventura County
- Free Pancake Breakfast
- Health & Wellness Expo
- Plenty of Convenient Parking
- 2 Days of Pre Race Packet Pickup

### DEMOGRAPHICS

- 2,500 Participants and 500 + Spectators
- 63% Female; 37% Male
- Over 79% Bachelor's Degree or Higher
- Household Income 73% report earning over \$ 75K
- Health Conscious, Passionate, Cause Driven
- Meals On Wheels Supporters (social cause)
- Benefits Long Standing (40 years) Community Nonprofit

### TITLE SPONSOR \$ 15,000

- Event Naming Rights
- Logo & Company Message on All Registration Forms
- Logo on 2,500 Finisher's Medals
- Logo on Custom Start/Finish Banner
- Logo on Love Run Photo Backdrop
- Logo Watermark on All Race Photos
- Logo on Winner Awards
- Company Announcements & Branding at the Event & Packet Pickup
- Principle Logo on All Race Shirts, Posters, Postcards, E-blasts, Social Media & Website
- 50 Free Race Entries
- Goodie Bag Insert
- Finish Line Festival Booth (custom booth size based on sponsor's needs)

**THANK YOU TO OUR TITLE SPONSOR  
LADIN SUBARU!!!**

Contact:

Janet Young

(805) 497-0189

[jyoung@seniorconcerns.org](mailto:jyoung@seniorconcerns.org)

[www.LoveRunWestlake.com](http://www.LoveRunWestlake.com)

# Opportunities

## PLATINUM SPONSOR \$ 7,500

- 10 Race Entries
- Logo on All Race Shirts
- Logo on Posters, Postcards, E-blasts, Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10'x10' space)

## GOLD SPONSOR \$ 5,000

- 5 Race Entries
- Logo on All Race Shirts
- Logo on Posters, Postcards, E-blasts, Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10'x10' space)

## SILVER SPONSOR \$ 2,500

- 2 Race Entries
- Company Name Listed on All Race Shirts
- Logo on Love Run Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10'x10' space)

## BRONZE SPONSOR \$ 1,000

- Company Name Listed on All Race Shirts
- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10'x10' space)

## FRIENDS SPONSOR \$ 500

- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10'x10' space)

## VENDOR BOOTH \$ 250

- Finish Line Festival Booth (10'x10' space)

## GOODIE BAG INSERT \$ 100

- Add an item to 2,500 runner's goodie bags

Interested in becoming a sponsor? Contact:

**Janet Young** (805) 497-0189 [janety@seniorconcerns.org](mailto:janety@seniorconcerns.org)  
[www.LoveRunWestlake.com](http://www.LoveRunWestlake.com)

# Love Run 2018 Highlights



Contact:

Janet Young (805) 497-0189 [janety@seniorconcerns.org](mailto:janety@seniorconcerns.org)  
[www.LoveRunWestlake.com](http://www.LoveRunWestlake.com)

# Sign Us Up!

Ready to be a part of the Ladin Subaru Love Run? Here's how...

To become a [sponsor](#) go to:

[www.LoveRunWestlake.com/sponsors](http://www.LoveRunWestlake.com/sponsors)

To have a [vendor booth](#) at the Finish Line Festival and/or add an item to the [runner's goodie bags](#) go to:

[www.LoveRunWestlake.com/vendors](http://www.LoveRunWestlake.com/vendors)

OR

If you prefer not to sign up online, please fill out the attached Sponsor Agreement and return it to:

## Senior Concerns

Attn: Janet Young  
401 Hodencamp Road  
Thousand Oaks, CA 91360  
[jyoung@seniorconcerns.org](mailto:jyoung@seniorconcerns.org)  
FAX: (805)373-6880

Need help or have questions? We're here to help!

Contact:

Janet Young (805) 497-0189 [jyoung@seniorconcerns.org](mailto:jyoung@seniorconcerns.org)  
[www.LoveRunWestlake.com](http://www.LoveRunWestlake.com)

# Ladin Subaru 26<sup>th</sup> Annual Love Run 2019 Sponsorship Agreement



Company: \_\_\_\_\_  
Contact  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_ Ext#: \_\_\_\_\_ Fax #: \_\_\_\_\_  
E-Mail address: \_\_\_\_\_

Yes, our company will participate in the Senior Concerns 26th Annual Love Run on Sunday, June 2, 2019

## Sponsorship Level:

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor \$7,500 (includes booth) | <input type="checkbox"/> Friends of Meals on Wheels Sponsor \$500 (includes booth) |
| <input type="checkbox"/> Gold Sponsor \$5,000 (includes booth)     | <input type="checkbox"/> Vendor Booth \$250  |
| <input type="checkbox"/> Silver Sponsor \$2,500 (includes booth)   | <input type="checkbox"/> Goodie Bag Insert \$100                                   |
| <input type="checkbox"/> Bronze Sponsor \$1,000 (includes booth)   | <input type="checkbox"/> Vendor Booth & Goodie Bag Insert \$325                    |
|  | <input type="checkbox"/> In Kind   |

## Booth at Love Run:

- Yes, we will be at the event       No, we will not be at the event

## Payment Type:

Enclosed is a check for \$\_\_\_\_\_. Please make check payable to Senior Concerns.

Please charge my Credit Card:

No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

*For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date



**Return to:**  
**Janet Young**  
Director of Development  
jyoung@seniorconcerns.org  
Senior Concerns  
401 Hodencamp Road  
Thousand Oaks, CA 91360  
805-497-0189  
Fax 805-373-6880

For more information see our website at [www.loverunwestlake.com](http://www.loverunwestlake.com)