

## Dear Loverunners,

We here at the Love Run are heartbroken over what is taking place in our community and around the world. The COVID-19 pandemic has impacted every single one of us, and our lives are forever changed because of it. Please know that we care deeply about your health and safety during this time & moving forward, and for this reason we have made the difficult decision to postpone Love Run 2020.

Love Run started as a small Meals On Wheels fundraiser called the "Senior Stroll," with 200 participants. Fast forward 27 years later, and because of **YOU**, it has become one of our community's premier charity runs/walks. We have grown to a race of 2,000+ runners/walkers, 50+ vendor booths, from a "stroll" to a family fun community event that boasts a 1 Mi, 5K, 10K & Half Marathon...truly something for EVERYONE and **100% a charity event!** 

## In 2019 alone, the funds raised from the Love Run helped us to deliver over 37,000 meals to homebound seniors through Senior Concerns' Meals On Wheels program!

100% of the proceeds from the Love Run allows us to scholarship homebound seniors that cannot afford meals and cannot shop for themselves. For many of these seniors their Meals On Wheels volunteer driver will be their only human contact for the entire day. Your registration dollars enable us to deliver healthy, nutritious, fresh meals to the most vulnerable in our community, and we cannot **THANK YOU** enough for your continued support and participation!

OUR SENIORS NEED YOU NOW MORE THAN EVER! This pandemic has knocked us all to the ground, but TOGETHER we will rise, and we will be stronger than ever before! TOGETHER we can make the commitment to the seniors of our community that we will not forget them, that they are not alone, that we CARE about them, body, mind & spirit!

This is why we simply CANNOT cancel the Love Run! We MUST push the date out and continue with the planning! **THESE SENIORS NEED ALL OF US!** We are asking you to stick with us, to register if you haven't already, and if you have registered, please stay registered! Please continue to recruit your teams, to donate, to fundraise and to SHARE, SHARE Love Run's mission with all of your friends, families, co-workers, neighbors...shout it from the rooftops!

Please join us SUNDAY, OCTOBER 25, 2020!

TOGETHER we will make this the best Love Run EVER...TOGETHER we will rise and
TOGETHER we can run senior hunger out of our community!

1. We would love nothing more than to have you join us on our new date. If you are already registered and can make the October 25th date you don't need to do anything...you're all set!

- 2. If you are not yet registered, but would like to do so, please click on the green "register now" button above, or go to <a href="www.loverunwestlake.com">www.loverunwestlake.com</a>. Be sure to register as a fundraiser so that anyone wishing to donate in support of your run can do so. Also, if you register and raise \$100 or more your registration fee will be refunded to you!
- 3. If you are registered, but cannot make it on our new date, please consider making your registration a donation to Meals On Wheels, rather than asking for a refund. We are a 501(c)(3) charitable organization and we promise you your donation will go directly to help feed the seniors in need in our community!
  - Just email loverunwestlake@gmail.com & tell us to change your race to a donation.
- 4. If you are registered, but cannot make it on our new date, we can change your current distance to our virtual race, that way you'll get all of the swag without any of the sweat!
  - Just email <a href="loverunwestlake@gmail.com">loverunwestlake@gmail.com</a> & tell us to switch your race to virtual. Please note that the difference in price between your original distance & the virtual race will not be refunded (thanks for the donation!)

Again, from all of us at the Love Run, we **THANK YOU** from the bottom of our Loverunner hearts for your continued support. YOU are the reason that the Love Run has grown into the fundraising event that it has become. We are truly humbled by your generosity and we promise that we will work really hard to make this the best Love Run ever!

We can't wait to see you on October 25th!