

**THE SENIOR CONCERNS**  
**NEW YEAR'S EVE**  
**FAREWELL G A L A TO 2020!!!**

*Join Us for Senior Concerns' First-Ever  
Virtual New Year's Eve Gala!*  
**Sponsor Opportunities**

**GOLD SPONSOR - \$5,000**

Benefits:

- ❖ Premier logo/name positioning on Senior Concerns' Event Webpage and Auction Website
- ❖ Mention in local print media
- ❖ Sponsor acknowledgement by President or a board member during the event program
- ❖ On-screen placement of advertisement prior to and during the program
- ❖ Recognition in select social media and email marketing blasts
- ❖ Six (6) meal packages to be picked up by sponsor + wine
- ❖ Post event recognition in Acorn ad

**SILVER SPONSORSHIP - \$2,500**

Benefits:

- ❖ Logo/name positioning on Senior Concerns' Event Webpage and Auction Website
- ❖ Mention in local print media
- ❖ On-screen placement of advertisement prior to and during the program
- ❖ Recognition in select social media and email marketing blasts
- ❖ Four (4) meal packages to be picked up by sponsor
- ❖ Post event recognition in Acorn ad

**BRONZE SPONSORSHIP - \$1,000**

Benefits:

- ❖ Logo/name positioning on Senior Concerns' Event Webpage and Auction Website
- ❖ Mention in local print media
- ❖ On-screen placement of advertisement prior to and during the program
- ❖ Recognition in select social media and email marketing blasts
- ❖ Two (2) packages to be picked up by sponsor
- ❖ Post event recognition in Acorn ad

**FRIENDS SPONSORSHIP - \$500**

Benefits:

- ❖ Logo/name positioning on Senior Concerns' Event Webpage and Auction Website
- ❖ Mention in local print media
- ❖ On-screen placement of advertisement prior to and during the program
- ❖ Post event recognition in Acorn ad



## 2020 Virtual New Year's Eve Gala Sponsorship Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Ext#: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Company website address: \_\_\_\_\_

Yes, our company will participate in the Senior Concerns Virtual New Year's Eve Gala on Thursday, December 31, 2020!

### Sponsorship Level:

Gold Sponsor    Silver Sponsor    Bronze Sponsor    Friends Sponsor

### Payment Type:

I am mailing my check for \$\_\_\_\_\_ to Senior Concerns at 401 Hodencamp Road, Thousand Oaks, CA 91360

Please charge my Credit Card:

No. \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CRV code \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

*For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

Return to via email to  
**Janet Young**  
jyoung@seniorconcerns.org  
805-217-9069