



*Thirty-Sixth Annual*  
*Ultimate Dining Experience*  
*“Moulin Rouge”*  
**Saturday, March 23, 2024**  
**5:00 pm ~ Hyatt Regency Westlake**

## **Sponsor Opportunities**

### **TITLE SPONSORSHIP - \$15,000**

Benefits:

- ❖ Premium placement of corporate logo on event invitation
- ❖ Thirty (30) reserved seats (3 tables) to the event with preferred placement
- ❖ Speaking opportunity at the event
- ❖ Sponsor acknowledgement by a board member during the event program
- ❖ On-screen placement of advertisement during the dinner
- ❖ Full Page ad in the event program book
- ❖ Recognition in all weekly social media blasts
- ❖ Corporate logo on all marketing materials
- ❖ Corporate logo on event signage
- ❖ Corporate logo on Senior Concerns website homepage
- ❖ Two (2) page ad in Senior Concerns newsletter

### **PLATINUM SPONSORSHIP - \$10,000**

Benefits:

- ❖ Twenty (20) reserved seats (2 tables) to the event with preferred placement
- ❖ Sponsor acknowledgement by a board member during the event program
- ❖ On-screen placement of advertisement during the dinner
- ❖ Full Page ad in the event program book
- ❖ Recognition in social media updates
- ❖ Corporate logo on marketing materials
- ❖ Corporate logo on event signage
- ❖ Corporate logo on Senior Concerns website

### **GOLD SPONSORSHIP - \$5,000**

Benefits:

- ❖ Ten (10) reserved seats (1 table) to the event
- ❖ Sponsor acknowledgment by a board member during the event program
- ❖ Half page ad in the event program book
- ❖ Recognition in social media updates
- ❖ Corporate logo on select marketing materials
- ❖ Corporate logo on Senior Concerns website

### **SILVER SPONSORSHIP - \$2,500**

Benefits:

- ❖ Four (4) reserved seats to the event
- ❖ Quarter page ad in the event program book
- ❖ Corporate logo on Senior Concerns website

### **BRONZE SPONSORSHIP - \$1,000**

Benefits:

- ❖ Two (2) reserved seats to the event
- ❖ Eighth page ad in the event program book
- ❖ Company Name on Ultimate Dining Experience page of Senior Concerns website

### **FRIENDS SPONSORSHIP - \$500**

Benefits:

- ❖ Eighth page ad in the event program book
- ❖ Company name on Ultimate Dining Experience page of Senior Concerns website

\*all acknowledgments in our event advertisement are subject to print deadlines



## 2024 Ultimate Dining Experience, “Moulin Rouge” Sponsorship Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Ext#: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Company website address: \_\_\_\_\_

**Yes, our company will participate in the Senior Concerns 36th Annual Ultimate Dining Experience on March 23, 2024 at the Hyatt Regency Westlake Village.**

### ***Sponsorship Level:***

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Title Sponsor    | \$15,000 | <input type="checkbox"/> Bronze Sponsor  | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Friends Sponsor | \$ 500  |
| <input type="checkbox"/> Gold Sponsor     | \$ 5,000 |  |         |
| <input type="checkbox"/> Silver Sponsor   | \$ 2,500 |  |         |

### ***Payment Type:***

Enclosed is a check for \$\_\_\_\_\_.

Please charge my Credit Card:

No. \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CRV code \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

*For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

**Email completed form to:**  
**Janet Young**  
jyoung@seniorconcerns.org  
805-497-0189