

COME ONE, COME ALL

50 Years ANNIVERSARY Senior Concerns PRESENTS
Serving Seniors & Their Family Caregivers

THE GREATEST GALA

38TH ANNUAL ULTIMATE DINING EXPERIENCE

SATURDAY MARCH 14TH
5PM

HYATT REGENCY
WESTLAKE



2025 SPONSORSHIP OPPORTUNITIES

You're invited to step into the spotlight as a sponsor at Senior Concerns' 38th Annual Ultimate Dining Experience The Greatest Gala, a signature evening of fine dining, entertainment, and community impact.

AN EVENING WHERE GENEROSITY TAKES CENTER STAGE



WITH EXTRAORDINARY MOMENTS...

**Tastings Under the Big Top • Showstopping Dinner • Unexpected Delights
...and our very own Showman, the incomparable, celebrity Auctioneer, Zack Krone!**

To Learn more about the 2026 Ultimate Dining Experience

<https://bit.ly/ude2026> or scan QR Code

www.seniorconcerns.org • (805) 497-0189

Senior Concerns is a 501(c)(3) charitable organization • Tax ID number 95-299292



EVENT INFORMATION

PREPARE TO BE SWEEP AWAY...

Step right up for an unforgettable evening as we bring the wonder, spectacle, and heart of The Greatest Showman to life in support of the seniors and family caregivers we serve.

SATURDAY, MARCH 14TH 2026
HYATT REGENCY WESTLAKE

- **5:00 pm to 7:00 pm:** Food & Beverage Tastings under the Big Top, Silent Auction, & Photo Ops
- **7:00 pm:** Surprise Performances, Showstopping Dinner & Dessert, Center Stage Messages, & a Live Auction Extravaganza



**Featuring Auctioneer,
Zack Krone,
Our Greatest Showman!**



Zack has been a friend to Senior Concerns for over a decade. He is the youngest auctioneer in the U.S. to raise more than \$1 billion for charity.



PROCEEDS BENEFIT SENIOR CONCERNS' CORE PROGRAMS

Since 1975, Senior Concerns has supported seniors and caregivers through the following vital programs that enhance health and well-being:

- Meals On Wheels/Home Delivered Meals • Adult Day Program • Senior Advocates • Caregiver Support Center • Support Groups • Financial & Legal Concerns • In-Home Geriatric Assessments • Memory Screenings • Rotary Home Repair Team • Positive Aging Seminars

Together, these programs serve more than 13,000 seniors and family caregivers each year across Eastern Ventura County and Western Los Angeles County.



For more information about Sponsorship Opportunities, contact, Julie Harvey, Director of Development
jharvey@seniorconcerns.org or (805) 497-0189

Senior Concerns is a 501(c)(3) charitable organization Tax ID # 95-2992927

EVENT INFORMATION



ATTENDEE DEMOGRAPHICS

- **Median age:** 45-70
- **Event Attendance:** male/female 50/50
- **Annual Income:** Over 67% have an annual income of over \$150,000
- **Residence:** A majority live in the communities of Agoura Hills, Hidden Valley, Lake Sherwood, North Ranch, Westlake Village, and Thousand Oaks
- **Interests:** A majority consider themselves connoisseurs of fine food and alcoholic beverages
- **Attendance:** Over 400 business/corporate leaders, elected officials, local celebrities, philanthropists, and community members

According to Podium Research, three out of four consumers report that they are more likely to spend money at a local business if the business shows support for community issues and/or charitable causes.

AS A SPONSOR YOU WILL . . .

- Affiliate your brand with high-end consumers
- Find new quality customers by facilitating awareness of your brand through event sponsorship
- Make a local, measurable impact on seniors and family caregivers in our community
- Align your brand with a trusted nonprofit celebrating 50 years of impact



For sponsorship questions contact:
Julie Harvey, Director of Development
jharvey@seniorconcerns.org
401 Hodencamp Rd. Thousand Oaks CA 91360
<https://bit.ly/ude2026> (805) 497-0189
Senior Concerns is a 501(c)(3) charitable organization Tax ID # 95-2992927

A SPECIAL THANK YOU
TO OUR CENTER RING
\$15,000 SPONSOR



2026 SPONSORSHIP OPPORTUNITIES

CENTER RING (PRESENTING) | \$15,000 (1 of 2 Available)

- Two reserved tables (20 guests) with prestigious center ring placement*
- **Exclusive podium moment**
- **Right of first refusal for presenting sponsorship in 2027**
- **Exclusive mention in event press releases (pending deadline)**
- Digital and verbal recognition during the program
- Full-page spread (7.25" W x 10" H) in the event program**
- Logo on event webpage with link through November 2026, event email communications, and social media/marketing materials
- Top billing logo on event signage and name on ballroom table signage



SPOTLIGHT (PLATINUM) | \$10,000

- Two reserved tables (20 guests) with premier placement*
- Digital and verbal recognition during the program
- Full-page ad (7.25" W x 10" H) in the event program**
- Logo on event webpage with link through November 2026, event email communications, and select social media/marketing materials
- Logo on event signage and name on ballroom table signage

GREATEST SHOW (LIVE AUCTION) | \$8,500 (1 Available)

- One reserved table (10 guests) with preferred placement*
- **Exclusive logo placement on the cover of the Live Auction Supplement**
- **Exclusive logo placement on online auction bidding page**
- Digital and verbal recognition during the auction
- Half-page ad (7.25" W x 4.5" H) in the event program**
- Logo on event webpage with link through November 2026, event email communications, and select social media/marketing materials
- Logo on event signage and on ballroom table signage

BIG TOP (Garden Tent) | \$7,500 (1 Available)

- Six (6) reserved seats for the event*
- **Exclusive logo on Big Top Tent Entrance Banner**
- Digital and verbal recognition during the program
- Half-page ad (7.25" W x 4.5" H) in the event program**
- Logo on event webpage with link through November 2026, event email communications, and select social media/marketing materials

*We kindly request that all sponsorship guest names, email addresses, and vegan meal requests be submitted **no later than Friday, February 27, 2026**, to ensure we can adequately accommodate all guests and finalize seating arrangements.

To be included in the printed event program, we must receive your high-resolution artwork (300 dpi, JPEG or PDF format) **no later than Friday, February 20. Artwork received after this deadline cannot be guaranteed inclusion in the print program.

2026 SPONSORSHIP OPPORTUNITIES CONTINUED

GRANDSTAND (Gold) | \$5,000

- Six (6) reserved seats for the event*
- Digital and verbal recognition during the program
- Half-page ad (7.25" W x 4.5" H) in the event program**
- Logo on event webpage with link through November 2026, event email communications, and select social media/marketing materials
- Name on event signage

SWEET OVERTURE (Dessert) | \$2,500 or In-Kind (1 Available)

- Four (4) reserved seats for the event*
- **Logo on menu card and program book as the exclusive dessert sponsor**
- Quarter-page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

THE RING OF RARITIES (Silent Auction) | \$2,500 (1 Available)

- Four (4) reserved seats for the event*
- **Logo placement on online auction bidding site**
- **Exclusive logo placement on the silent auction area signage**
- Quarter-page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

SHOWSTOPPER (Silver) | \$2,500

- Four (4) reserved seats for the event*
- Quarter-page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

AWE & WONDER (Photography) | \$1,500 (1 Available)

- Two (2) reserved seats for the event*
- **Exclusive logo on event photo booth signage**
- Quarter-page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

STANDING OVATION (Bronze) | \$1,000

- Two (2) reserved seats for the event*
- Eighth page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

ENCORE (Friends) | \$500

- Eighth page (3.5 W x 4.5" H) ad in the event program book**
- Name on event webpage with link through November 2026

BEHIND THE SPOTLIGHT (In-kind Media Sponsorship)

- Two (2) reserved seats for the event*
- Quarter-page (3.5 W x 4.5" H) ad in the event program book**
- Logo on event webpage with link through November 2026

*We kindly request that all sponsorship guest names, email addresses, and vegan meal requests be submitted **no later than Friday, February 27, 2026**, to ensure we can adequately accommodate all guests and finalize seating arrangements.

To be included in the printed event program, we must receive your high-resolution artwork (300 dpi, JPEG or PDF format) **no later than Friday, February 20. Artwork received later after this deadline cannot be guaranteed inclusion in the print program.





SPONSORSHIP AGREEMENT

Sponsor Name: _____

Primary Contact Name: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Name for Logo & Sponsorship Ad (If Applicable): _____

Email: _____ Phone: _____

I/We are pleased to make the following sponsorship commitment: (please check all that apply):

- | | |
|-----------------------------------------------------------------|--------------------------------------------------------------------------|
| <input type="checkbox"/> Center Ring (Presenting) - \$15,000 | <input type="checkbox"/> The Ring of Rarities (Silent Auction) - \$2,500 |
| <input type="checkbox"/> Spotlight (Platinum) - \$10,000 | <input type="checkbox"/> Showstopper (Silver) - \$2,500 |
| <input type="checkbox"/> Greatest Show (Live Auction) - \$8,500 | <input type="checkbox"/> Awe & Wonder (Photography) - \$1,500 |
| <input type="checkbox"/> Big Top (Garden Tent) - \$7,500 | <input type="checkbox"/> Standing Ovation (Bronze) - \$1,000 |
| <input type="checkbox"/> Grandstand (Gold) - \$5,000 | <input type="checkbox"/> Encore (Friends) - \$500 |
| <input type="checkbox"/> Sweet Overture (Dessert) - \$2,500 | <input type="checkbox"/> Behind the Spotlight (In-Kind Media) |

Payment Type:

- | | |
|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> I am paying online at https://bit.ly/ude2026 | <input type="checkbox"/> Please invoice me for: \$ _____ |
| <input type="checkbox"/> Enclosed is a check in the amount of \$ _____ | <input type="checkbox"/> My sponsorship is in-kind |

Please mail check payable to Senior Concerns
401 Hodencamp Rd, Thousand Oaks, CA 91360

- Please charge my credit card: \$ _____ Credit Card #: _____
Exp. Date: ____/____/____ CVV Code: _____ Billing Zip: _____

Sponsorship Agreement:

- I/We understand that all sponsorship guest names, email addresses, and vegan meal requests must be submitted **no later than Friday, February 27, 2026**, to ensure adequate accommodations for all guests and final seating arrangements.
- I/We understand that to be included in the print event program, my high-resolution artwork (300 dpi, JPEG or PDF format) must be received **no later than Friday, February 20**. Artwork received after this deadline cannot be guaranteed inclusion in the print program.

Sponsor Signature: _____ Date: _____



Return your completed Sponsor Agreement to:
Julie Harvey, Director of Development, jharvey@seniorconcerns.org
or mail to: 401 Hodencamp Rd. Thousand Oaks CA 91360
Thank you for your Sponsorship!

